

**DESTIN HIGH SCHOOL
EXECUTIVE BOARD
MINUTES**

November 9, 2018

10:30am CST

Teleconference: 1 (712) 770-8092; pin: 840279

GOAL: Raising Funds and Hopes

IN ATTENDANCE:

Ramswell, Fountain, Stone, Williams, Liufau, Locicero; CEN- Christy, Kim, Lindsay, Maria

APPROVAL OF MINUTES:

NONE

OLD/CONTINUED BUSINESS

Committees

- New members? Yes.
- Announce? Solicit through FB? **Yes.**
 - Heidi notes interest on FB with people wanting to help
 - Get website up and running- seek web designers – as part of Web site committee
 - Sarah suggests reaching out through FB for members for the committees and will post. Adding address and email
 - **Call to Action: Establish these committees- initially through FB announcement**
 - Media/PR
 - Web Site
 - Fundraising
 - Facilities
 - Grant-writing
 - Walton Foundation and other entities specifically giving to charter schools
- **Prebble to ask if CEN has form for committee members with duties such as can't make promises, etc.**

MEMBER/CEN TEAM REPORTS

CEN/Christy

Charter application status

Note: they use the name Destin Charter High School as filler for potential needed space; space is limited

EXECUTIVE SUMMARY- can be any number of people who write; can be decided later

- Section 1: Mission, Guiding Principles, and Purpose
- Section 2: Target Population and Student Body

- Section 6: Exceptional Students
- Section 7: English Language Learners
- Section 8: School Culture and Discipline
- Section 9: Supplemental Programming: what we are thinking of offering
- Section 14: Student Recruitment and Enrollment: fair selection, equitable practices
- **Christy will send us the OCSD rubric for charter applications**
- Make sure they have captured our vision and wishes
- Sections 3 and 4 are the real meat; most difficult, most writing, most information
- Governance, program design and curriculum are next up and most difficult, yet most important
- Let them know of things we are definite about
- Qualifiers- subject to principal approval and recommendations
- Prepare for bylaws and legal guiding docs
- Work on facility
- **Review and submit any changes you have in the application ASAP; use track changes**
- Sunshine Law will be important going forward- practice now because one charter is signed we are held to Sunshine Law
- **Prebble to look into someone who can provide a primer on Sunshine Law;** essentially any item that can come before you for a vote cannot be discussed outside of a publicly noticed meeting.

Charter school facility developers process

- Christy gave us four different companies
 - Build, renovate, finance- work with charter
 - Different approaches
 - Ex. Highmark- what we can afford and can purchase for us and lease back until we can afford it
 - Reach out to the four and find out what they offer
 - Walk through scenarios with each
- Can also do municipal bonds
- School Financial Services involvement for financing- **Prebble set up a call next week Tuesday, Nov 13**
- **Prebble and Sarah and???** To set up calls with each of four companies after call with SFS

If put together LOI need disclosure on the leases

\$12-15M is move-in ready

Treasurer/Sarah:

- Banking – account opened with First Florida
 - Balance \$21,000 initial deposit
 - Christy first payment of \$10,000

- Plus 3 x \$1000; balance is \$14,000
- Expecting one more check for \$1000
- Hoping to make \$14,000 payment to Christy
- Another meeting next week \$10,000
- Bawa has volunteered to have a silent auction to benefit us.
 - Need date- Sarah
 - How many does it seat? - Sarah
- Because of issues setting up donate button on FB, Sarah is asking to go ahead and do a Go Fund Me account even with the fees they charge. If FB does not verify by end of weekend.
 - If you can't financially support- write a letter of support... Call to Action - Sarah
- President/Prebble:
 - All members needs to submit their Forms/Bios/Resumes to Christy
 - Review of City council vote (6/2016) approved a committee with preparation and presentation of "letter" to school board. This can be interpreted as full application. Do we want to update council and ask for additional official support (not financial)?
 - Yes. Update council on status
 - Push for committee members and donations – make into our press conference
 - Other letters of community support? Chamber? Public reach out?
 - Yes.
 - Mel Ponder, Don Gaetz, Matt Gaetz

NEW BUSINESS

Signature Authority

- Formal vote to give Heidi signature authority- already done at 10/24 meeting

Locations- Do we want to prepare and send a Letter of Intent? To be determined after calls with SFS and charter school developers

- Shoreline Village
- Old Time Pottery

Press Conference/Marketing

- Who, what, when, where?
- A City Council meeting- joint release/press conference
 - November 19 or December 3
 - Prebble: Once date is confirmed, begin press invite and list of items to present--- do we want a powerpoint or just announcements?
 - Ask Christy whether we should inform the OCSD of what we are doing and where we are so they don't harbor bad feelings?

Fundraising Events (Committee?)

- Need to determine date/location/type: Bawa

COMMENTS

None

ACTION ITEMS

- **Christy** will send us the OCSD rubric for charter applications
- **Prebble** to look into someone who can provide a primer on Sunshine Law
- **Sarah:** Seek members for these committees- initially through FB announcement
 - Media/PR
 - Web Site
 - Fundraising
 - Facilities
 - Grant-writing
- **Prebble** to ask if CEN has form for committee members with duties such as can't make promises, etc.
- **ALL MEMBERS** need to review and submit any changes to the application ASAP via dropbox; use track changes
- **Prebble** to set up a call next week School Financial Services involvement for financing info Tuesday, Nov 13
- **Prebble and Sarah and???** to set up calls with each of four companies after call with SFS
- **Sarah:** Bawa silent auction
 - Need date
 - How many does it seat?
- **Sarah** requested to go ahead and do a Go Fund Me account even with the fees they charge if FB does not verify by end of weekend.
- **Sarah** to post: If you can't financially support- write a letter of support...
- **ALL MEMBERS** needs to submit their Forms/Bios/Resumes to Christy
- **ALL MEMBERS** seek letters of community support
- **Myra and Denise:** ask for letters from Mel Ponder, Don Gaetz, Matt Gaetz
- **Prebble:** Set up joint press conference and announcement at City Council meeting; looking at November 19th; Can **Christy** come?
- **ALL MEMBERS:** Once date is confirmed, begin press invite and list of items to present--- do we want a powerpoint or just announcements?
- **Prebble to ask Christy** whether we should inform the OCSD of what we are doing and where we are so they don't harbor bad feelings?

ADJOURN