



DESTIN HIGH SCHOOL EXECUTIVE BOARD MEETING MINUTES

Date/Time: Tuesday, May 24, 2022; 6:00PM

Location: Destin High School

Vision

Destin High School will be a model for innovation, providing unique educational opportunities for both college-bound and career-minded students living along Florida's Emerald Coast.

Mission

The mission of Destin High School is to prepare students academically, physically, and mentally to become responsible, productive, empowered citizens. Embracing the area's history as a tourist destination, military hub, and "world's luckiest fishing village" with support from strong public/private partnerships, our diverse and specialized programs will provide the foundation each student needs to secure a solid future.

CALL TO ORDER

Meeting called to order at 6PM

ROLL CALL

Fountain, Stone, Palmer, Harris, LoCicero, Silver, Luttrell, Williams, Cruickshank, Harris, and Silver excused absences.

I. APPROVAL OF MINUTES – Palmer made motion to approve May 10 minutes, 2022 and Fountain seconded it. Motion passed.

II. PROPOSED CHANGES TO AGENDA

III. CONSENT AGENDA

IV. Principal report – Mrs. Cruickshank

Gave a briefing on Career Day – 17 vendors participated. June 6th – Summer school starts 7:30 to 1PM. Credit recovery. Discussed going before City Council on June 20th. DHS to provide a rendering or layout of baseball field at Morgan's Sports Center. Coach Dorn is the point person for this presentation.

Athletic Director – All sports finished. Held the scrimmage. Good trial run for ticketed sports events. Waiting on word from FHSAA to approve application. Looking to improve all sports in 22 – 23 school year. Planning to improve training facilities. Year one was great for athletics fundraising. Students are happy to be at DHS. Sports are a big highlight. Depending upon the interest in year 2 may have JV teams. Gauging interest through student athletic form.

V. Items Requiring Action

- **Crews and Associates Engagement letter and Bond Engagement agreement** Palmer motioned, and Stone seconded to sign the engagement letter and bond engagement agreement.

- **Venue fees for rental of school to non-profits moved** to June meeting for action/discussion. Would ultimately put the form on the website with associated costs. In 2022 -23 school year will have a master calendar. Mrs. Worth will be managing. The calendar will feature all events and activities.
- **Award and Honor Program** DHS awards to be given to one male and female. Staff will determine based on criteria of awards. To be given first day of school. Setting the tone for excellence in academics. Year 2 and ongoing the awards will be given in May. Locicero motioned and Palmer seconded the proposed awards format as presented by Denise Fountain. Motion passes.
- **Board adopted proposed summer meeting schedule - June 14, July 19th, and August 9th, 2022 (Business meeting and open forum August 9).** Chris will send out a notice/invitation to attend August 9th meeting – meet the new board.

STANDING COMMITTEES

Grant Committee Drew - Discussed application for Impact 100, ARAP and COX Communication Grant. Would have 2 years to utilize. Drew to discuss Hannah using current hours that are accrued for payment. 18 hours currently banked. Stone expressed concern about the continuing fees of \$2,000/monthly. Triumph grant not pursuing currently. Palmer suggested getting through the submittal of Impact 100 & DCWAF then the board can evaluate Hannah's services and fees going forward. Board discussed having Hannah join one of the upcoming board meetings.

Harris suggested applying for Security & IT grants specially to obtain key cards. Other grant areas ADA and culinary.

Triumph grant not pursuing currently. Committee is looking for sound financials. Want to see how much is funded by donation. Currently DHS has a corporate sponsor – Legendary. With the new buildings to be added to the campus course work, staff, fixtures, and furnishings can be geared towards programming that will support the needs of giving students the tools they need to meet future employment. . . particularly with Legendary. For example, marine biology and science programs as well as business and finance.

Application to target, respectively. Show X % for the building to set-up these programs as reflected in the mission statement and academic goals.

Fundraising Sarah and Jim – Phase 2 capital campaign discussions on money needed preconstruction. There is a needed to demonstrate sound financial standing to cover debt service. Bond company only count FTE funds. Donation would be to lower the debt service. Will be funding Multistory classroom building for 9 million. The physical training building will be part of the campus additions. The board discussed ways to launch a capital campaign as quickly as possible. Fundraising – Capital Campaign message to posted on website, social media, construct a barometer as was utilized in Phase 1, email to all databases.

Financial -Sarah to put together best practices for allocating revenue appropriately. The school has many platforms for receiving money. Should include break down on checks received and copies of the checks should be made so proper thank you and recognition of donors happens. Board to receive monthly financials prior to board meetings for review.
Received bill for \$4,800. For Financial audit.

PR Marketing Heidi and Myra – Will discuss a strategy for a big Reveal Event. Goal is to fundraise for the facilities to support the next phases of programming and increase capacity of student body.
Capital campaign kick-off. This event to take shape immediately – last day of school.
Creative to include a reveal sign for revenue needed for next phase.

Discussed the need for Athletics website and DHS website to create continuity and unified branding for both.
Coach Dorn to introduce the board to Nick Stover who currently advises and provides design services DHS athletics website. The board is accountable for content that is being presented to the public. Consider checks and balance for all DHS communication. Dorn said Nick is looking to set-up an ecommerce component on Athletics site.

LoCicero proposed inviting mayoral candidates to attend next board meeting. Braden & Wagner.

LoCicero made a motion to honor all founding and future board members (in good standing) upon completion of their term to serve as an Emeritus board member. This board seat – position would have no voting rights but welcome to attend and participate in future board meetings and events.
Emeritus – Honorary title given after leaving an organization to a person who has distinguished themselves through their work.
Palmer seconded. Motion passed.

IT Chris Harris – to be discussed a proposal for the IT connectivity regarding portable and multistory buildings.

Facilities Denise – First construction meeting on May 18. DAG and Lord & Son. Will also focus on physical training bldg. Fountain to discuss Cost deferment with Lord & Son to put into project financing.
DAG contract requirement of 300K once agreement executed.
Also, a need for a private donor to loan the school pre-closing expenses. The donor will be reimbursed at time of closing.

Motion by Palmer to authorize signing of DAG contract contingent upon a donor loaning the money to the school for pre-construction costs. Donor to be reimbursed at closing. Full disclosure that in the event the closing does not happen the pre-construction donor loan would be at risk for reimbursement. Stone seconded. Motion passed. Silver was unable to vote (excused early meeting departure).
Motion passed.

Fountain discussed end of the year awards. She gave examples from her research and recommended that the awards be modeled after the founding board members and gave examples for each of the board members to consider.

Nominating Committee- Heidi and Denise-10 mins update on board application.
Moved to June board meeting.

VII.AD HOC COMMITTEES

VIII. OLD/CONTINUED BUSINESS

- **Website- updated with minutes and compliance items and board meetings noticed first page**
- **Press Conference/Expansion Phase 2 announcement May 25th Noon Heidi, Sarah, and Myra**

See above

VIII. INFORMATIONAL ITEMS –

Clarification of Board Roles-Drew 10 mins

Agenda- Format and Structure- Drew 5 mins

Facility walkthrough scheduled June 2nd. 10:00 New Date**

X. PUBLIC COMMENTS (limited to 3 minutes)

ADJOURN